



# AURORA

## Flash Feature of the Week!

### **Superior Floor Construction**

The foundation of the trailer.

The floor is the foundation of any travel trailer. Aurora uses only the best materials and best construction practices.

**\*Sales Note\*:** Break it down to the main features. Every floor is not constructed equally!



**Full Length Out Riggers!**

- Expands from the frame itself
- Supports the full width of the floor and walls
- No bending, bowing.



**Superior Subfloor Construction**

- Vertical stud support bracing
- **Horizontal support studs engineered for added support**
- Total insulation coverage

**Very Important!  
Skipped by most  
brands to cut cost**



**Tongue and Groove PLYWOOD flooring.**

- 4'x8' Sections improves quality control
- No warping like the kind found in large OSB flooring sheets
- Tongue and groove construction eliminates any potential issues with seams.

# Plywood vs. OSB

- ✓ **Plywood is 15% lighter.**
  - ✗ A comparable trailer with **OSB is going to weigh more** OR weight savings are due to other factors (i.e. Less features, Less structural support, etc.)
  - ✗ Increased weight makes it more difficult to install and adds stress to the frame and support of the floor.
  
- ✓ **Nails and screws are more likely to stay in place and be more firm in Plywood**
  - ✗ OSB does not hold screws and nails as well
  
- ✓ **Plywood is 10% stiffer.**
  - ✗ OSB is more likely to feel soft and springy.
  - ✗ OSB is more likely to squeak due to floor movement
  - ✗ OSB will have “soft spots” sooner
  
- ✓ **Plywood returns to its normal dimensions after getting wet.**
  - ✗ OSB takes longer to dry and will remain swollen even after drying, especially along unprotected edges.
  - ✗ This will lift edges of material around or on the OSB decking.
  
- ✓ **Plywood wont retain water as long, decreasing decay.**
  - ✗ OSB will decay faster due to its increased water retention.
  - ✗ OSB used in residential home construction has been involved in class action lawsuits (its used in homes is not a good sales pitch)

Which would you prefer if YOU were a retail customer?